



When You Win this GreenTrade Prize of a FREE Website...

You'll be just a few steps away from having your own custom website, compliments of Full Dimension Group, and www.mywebsitemadeeasy.com.

Here's what'll be included in your prize package...

- Up to one year of free web-hosting, which includes the use of our powerful content management web-builder program with all of its built-in features. **(value over \$300)**
- Your own fully developed, website **(value to \$1995.00)**, per the following details...

Here's what'll be included in your website development package...

- Reasonable consulting time when we'll discuss your current web presence and where you'd like to be headed. From there we can make recommendations and get your project underway.
- A graphic header (you can choose from our collection of over 1,200), site color scheme, and navigation buttons
- Up to 10 'visible web pages – the pages you find on typical website menu's (Home, About Us, Services, Contact Us, etc.)
- Up to 10 'hidden' web pages – those pages not usually found on the navigation menu (response pages, feedback forms, downloadable forms, member log-in, guest books, message board, etc.)
- Import copy from an existing website (if you have one)
- Input copy you provide (if you don't have a website)
- Import graphics you provide
- Provide a basic level of search engine optimization
- Up to 5 hours of webmaster services after your site is made "live"
- Unlimited e-mail support desk from our e-mail support team

What his prize *does not* include...

- **Your web domain name** – (www.YourName.com) Determining your domain name, registering/purchasing it, etc. We can help/provide these at nominal cost.
- **Your annual hosting fee after your *FREE* first year**
- **Writing custom copy, or editing the copy you provide for your web pages** – we can provide writing support at nominal cost
- **Graphic design** – we can provide custom graphic design at nominal cost
- **Search Engine Optimization (SEO)** – we can provide SE beyond the basic level included with your website at nominal cost
- **On-going web consulting** – we can provide on-going web consulting, as requested, at nominal cost.

Here's looking forward to a fruitful Internet experience for your organization in 2012 and beyond.

Dave Harrington
Full Dimension Group, Inc

Addenda

Features of Our Content Management Web-Builder...

Our Easy Text Editors...

In addition to a traditional HTML editor, we provide a, built-in, non-HTML text-editors with each website, and no complicated downloads or installs are required to use it... they work like your favorite word processor. One is, in fact, based on the popular Microsoft Word word-processing program...so, if you can type, you can use this 'what-you-see-is-what-you-get (WYSIWYG) text editor, featuring...

- Fonts
 - Sizes
 - Bold
 - Underline
 - Italics
 - Colours – broad colours and custom colours available
- Align left, center, right
- Bullets, lists
- Titles
- Add photos.
- And more

Offering You the Best Value (30+ features)...

We offer 30 features most other content management site-builders don't – yet we still offer the best value and prices. And many site-builder programs simply don't offer similar features at **any** price (they're just not available) and the few that do charge extra...often **lots** extra...

- 35 layouts available
- E-mail
- Layout
- Catalogue
- Shopping cart
- Editing
- Marketing – techniques & free pay-per-click credits
- Optimization – techniques, tutorials, and application
- Password protection – log-in, memberships, etc.
- And much more...

A Strong, Robust Shopping Cart & Catalogue Facility...

Should you ever require one, for most website providers, a shopping cart facility (if it's even available) is provided for an extra charge, or the content management site builder program itself is priced very high. Our shopping cart doesn't cost you extra...yet offers more features and higher product number limits than the others....

- Your website catalog facility will support as many as 500 products (over 500 available at minimal cost)
- Each catalog entry can include up to 3 different options (e.g. color, size, etc.)
- A comment field is included (e.g. for gift cards, special handling, etc.)
- You can post as many as 3 photos for each product
- Your website will already be configured to allow **PayPal** integration
- It will also be configured for **Authorize.net** integration (for credit card processing)
- Your website comes standard with a secure shopping cart server

Easy-to-Use Photo Albums...

Most content management sites don't provide an easy-to-use way of posting a collection of images to the Internet. Our website facility not only makes it simple and straight-forward to post your photo album(s), it'll automatically create "click-able" thumbnails so your visitors can increase the size of any photograph you may post.

Fully Customizable Templates...

For a more personal feel, all of our website templates can be easily customized. You can add your own graphics, colors, and designs...and you don't need to programmer to do it.

Large, Useful, High-Resolution Image Library...

Not just low-quality, low resolution "free" clip art, our image library is a fully licensed, royalty-free image library featuring over 2000, ready-to-use photos from Hemera, one of the top imaging companies on the Internet (and a local Ottawa-Hull-area company, too).

Further, you can build your own custom library of photo or graphic images within the web-builder image library. You simply add any electronic photos or graphics to your own custom image library.

Powerful, Free Interactive Features...

Usually only available in expensive, custom-built websites, we offer what are known as "dynamic" features that let your visitors interact with your website...

- Custom Feedback Forms
- Message Boards
- Guest Books
- Member Log-in
- Registration
- Request for Information
- Downloadable Documents (PDF's, special reports, articles, etc)
- And much more...

Unlimited Easy, Fast, On-Line Technical Support...

We provide high quality, unlimited, on-line support, as follows...

- On-line (e-mail based) support is included at no additional charge in your monthly fee (once your first FREE year has elapsed)
- 1-to-2-day response is typical for most questions... *usually quicker*
- You're always just one 'click' from our built-in help section on your site
- Our "one-click" help facility is context sensitive – meaning the most relevant help documents are always just one click away
- Our robust, comprehensive, 33 chapter online 'help.'" documentation
- Our knowledge base of hundreds of articles... and growing
- Free resource documents to help you continually improve your website
- Our on-line, frequently asked questions area (FAQ) to help you trouble-shoot issues, when you just can't wait for "help" response
- *We're also available, within reason, should the above support services not be quick enough.*

Overall Ease-of-Use...

Our clients choose our content management site-builder program because of how fast and easy it is to launch their website and how simple it is to maintain it ...and it why they continue using it...month after month.

When you access your website with your unique username and password, the "edit & maintenance" toolbar will appear at the top of your screen...it's not visible to anyone else...only to you when you're on your management screen. Then, to edit a page, you simply click on "Edit" in the toolbar. No need to go back and forth to a separate site-builder.

Unlike most site-builder programs that can take as long as 48 hours for changes to "propagate" (actually appear visitors on your website) when you make a change on one of our websites and click the "save" button, your changes are instantly "live" ...and you'll be taken immediately to the "view" page so you can ensure what you changed is what you really wanted.

All-in-All a Powerful Web Solution...

You'll be working with absolutely the best content management-based, website-builder program available today. Once you've gotten comfortable with its functionality, you'll find working on your website will be fun and easy.

You'll probably find yourself thinking of new ways to use the power of the Internet with your website, because there's virtually no limit to what you'll be able to do with your *My Website Made Easy* website-builder from **Full Dimension Group Inc.**